

Syllabus for Assistant Manager (Urban Planning)
Vacancy Notice No. 04/2020

Domain Knowledge

≈ 70%

1. City Planning - History & Theory, Planning Techniques and Planning Legislation.
2. Transport Planning with respect to HSR and its impact on City transport along with Multimodal Integration. Various aspects of urban transport, road junction's improvement, vehicular and pedestrian infrastructure improvement, station plaza etc.
3. Transit Oriented development – Impact of MRTS on the City and regional development, understanding of prevailing TOD models, principles of integrated land use and transport planning focussing on HSR stations and Local area planning.
4. Housing and Environment Planning – Understanding of various applicable codes & by-laws, legislations, design & planning principles w.r.t demand analysis, supporting real estate/infrastructure along with necessary provision for affordable housing, E.I.A and S.I.A.
5. Metropolitan Regional Planning – Understanding of Regional Development Plans, principles and proposals, functions and jurisdictions of concerned agencies/bodies.
6. Infrastructure Planning – basic knowledge of city infrastructure planning and layout of core utilities such as water supply and sewer system etc.
7. Urban and Regional Governance – Understanding of related Acts, policies, roles and responsibilities of Government departments related to Urban development.
8. Risks, Disaster Mitigation and Management.
9. Functioning of Trust – Basic understanding of related Acts, and policies
10. Research and Development Work – basic knowledge of research methodologies, project monitoring methods, project conceptualization, literature review etc.
11. Basic knowledge in conducting research on emerging challenges in policy for land-use and transport integration and/or transit system planning, urban development etc.

General Awareness, English, Reasoning

≈ 30%

Syllabus for Assistant Manager (Public Relation & Corporate Communication)
Vacancy Notice No. 05/2020

Domain Knowledge ≈ 70%

1. Communication and Business Communication
2. Indian Business Environment
3. Print and Electronic Media
4. Financial System and Analysis
5. Information Technology and Cyber Journalism
6. Global Information Scenario
7. PR and Corporate Communication
8. Advertising and Marketing
9. Reporting and Editing
10. Digital Communication channels
11. Social Media analytics and management
12. Crisis communication

General Awareness, English, Reasoning ≈ 30%